

# OKLAHOMA FARM BUREAU'S GUIDE TO THE 2020 CENSUS

As the state's largest general farm organization, Oklahoma Farm Bureau members have stood together for more than seven decades as a united voice for the rural way of life.

In early 2020, the voices of Farm Bureau members will be needed more than ever. The U.S. Census Bureau decennial census will be conducted beginning in March 2020, and we are relying on all OKFB members to ensure your rural communities receive the voice they deserve.

## The 2020 Census...



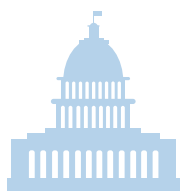
directs how

**\$675 BILLION**

in federal funding is distributed to states and communities each year for roads, schools, hospitals and more.

determines population count for

**STATE LEGISLATIVE  
REDISTRICTING**



impacts our representation in the

**U.S. HOUSE**

brings your community

**~\$1,700**

annually per person counted



can be completed by

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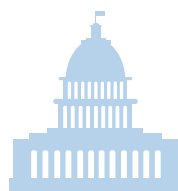
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## Help us **SPREAD THE WORD!**

Want to make sure rural Oklahoma is properly counted in the 2020 census? Help us spread the word in your own circles of influence by sharing with your friends and neighbors about the importance of completing the census questionnaire. Below are some ideas for how to inform and educate your community.

### **1. Start with your friends and family.**

Whether you're at the local co-op, in your Sunday school class or gathered around the table over the holidays, make sure to encourage your closest friends and family to look for their census questionnaire in the coming months.

### **2. Share on social media platforms.**

Posting on social media platforms like Facebook, Twitter and Instagram allows you to quickly share why you plan to complete the 2020 census with friends and acquaintances alike. Create your own posts or look for content to share from Oklahoma Farm Bureau (@okfarmbureau).

### **3. Speak at community meetings.**

Want to take it a step further? Volunteer to speak at your chamber of commerce, high school basketball game or other community event to inform people in your area about the impact of the 2020 census.

### **4. Write for your local newspaper.**

Who better for your local community to hear about the census from than an area leader? Encourage the readers of your local newspaper to complete the 2020 census, too, by writing an opinion piece or letter to the editor. Need help? Contact OKFB Communications and Public Relations at (405) 523-2300.

### **5. Host an informational census meeting.**

Invite your community to the county Farm Bureau office to learn more details about the 2020 census and how to complete the questionnaire.

### **Have questions or need more information?**

Contact OKFB Communications and Public Relations at (405) 523-2300 for additional resources.



We are rural Oklahoma.  
[okfarmbureau.org/census](http://okfarmbureau.org/census)

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