

PERSPECTIVE

August 11, 2023

OKFB hosts third-annual communications conference for FFA members

Oklahoma Farm Bureau hosted nearly 120 Oklahoma FFA Members at the 2023 FFA Communications Conference Tuesday, July 25, at the Hilton Garden Inn in Edmond.

The one-day conference connected FFA members with communications skills and concepts that will help them share their events, activities and stories throughout the coming school year.

Students participated in hands-on breakout sessions featuring communications concepts in the areas of writing, photography, graphic design and social media, which were each taught by professionals in the agricultural communications industry.

FFA members also learned the importance of sharing the FFA story from Oklahoma FFA Advisor Scott Nemecek. The event's final session focused on strategies students can use to tell a consistent message and story throughout the upcoming year.

FFA members heard from Oklahoma broadcast journalist Storme Jones of News9 who shared tips on storytelling and helped students understand how to better work with the news media. OKFB President Rodd Moesel greeted the students and provided an overview of OKFB's annual youth events.

Door prizes were awarded by a drawing from a pool of attendees who

created a draft social media post, press release, photo or graphic design sample, putting to use the skills they learned throughout the day. Prizes included a smartphone camera stabilizer, wireless microphone kit, a video ring light kit and compact tripod. Door prizes were awarded to Sabrina Schultz of Welch FFA, Makenzie Canary of Guthrie FFA, Zoe Linhares of Broken Arrow FFA, and Brooklyn Matlock of Cyril FFA.

The 2023 conference was OKFB's third-annual communications-focused event for Oklahoma FFA members, which is held each summer for FFA chapter officers throughout the state.



Storme Jones encourages the students to tell the unique stories from their FFA members and chapter.



Students worked together to make graphics, designs and written articles to enter the prize contest.



Prizes were awarded to students who submitted work created at the conference.



Students gained hands-on experience in graphic design, photography and writing.



State FFA Advisor Scott Nemecek shares the importance of telling the FFA story.

Join OKFB for congressional update from Congresswoman Stephanie Bice Aug. 29



Oklahoma Farm Bureau members are encouraged to attend a congressional update from Congresswoman Stephanie Bice Tuesday, Aug. 29, 2023, at the OKFB home office in Oklahoma City.

Congresswoman Bice represents Oklahoma's Fifth Congressional District, which includes all of Lincoln, Pottawatomie and Seminole counties. She also represents parts of Oklahoma, Canadian and Logan counties. Lunch will be provided at 12:30 p.m., and the update will begin at 1:30 p.m. RSVP to your field representative if you plan to attend.

OKFB concludes the 2023 Generation Bridge Summer Series events

Oklahoma Farm Bureau members and their families attended the second Generation Bridge Summer Series event held in Elk City at Mountain Man Axe Throwing. The final event wrapped up on Aug. 3 in Oklahoma City with fun and fellowship at an OKC Dodgers baseball game.



Ryland Harris (left) throws an axe during the Generation Bridge event held in Elk City.



Amy Harris (left) and Kim Emerson enjoy an evening of fun at the ballpark in OKC.



OKFB President Rodd Moesel (left) and Zac Harris visit during the baseball game on Aug. 3.

Applications open for the Farm to School Garden of the Year contest hosted by OKFB WLC and ODAFF

The Oklahoma Farm Bureau Women's Leadership Committee and the Oklahoma Department of Agriculture, Food and Forestry are now accepting applications for the 2023 Oklahoma Farm to School Garden of the Year contest. All public or private Pre-K through 12 schools, early childhood education facilities and alternative learning environments are encouraged to apply.

The deadline to apply for the Farm to School Garden of the Year is Friday, Sept. 8, by 11:50 p.m. Applications can

be found at www.okfarmtoschool.com. Winning schools will be selected at the end of September, and the contest results will be announced at the beginning of October.

Acceptable gardens range from indoor herb gardens in classroom windowsills to outdoor raised beds to greenhouses to in-ground farms.

There are five categories to be awarded, including: best overall school garden, best education-based school garden, best harvest partnership school garden, best community collaboration

school garden, and best start-up school garden proposal.

To learn more about the categories of the contest, how your garden qualifies, or to apply for the contest, visit www.okfarmtoschool.com. For additional questions, contact Alex Cox at alex.cox@ag.ok.gov.



Attend an August Area Meeting

Be sure to attend your August Area Meeting to engage in grassroots policy development, discuss leading issues in agriculture and hear organizational updates.

*In the last Perspective, there was a misprint for the District 1 - West August Area Meeting. The District 1 - West meeting will be held **Aug. 14**.*

District 1 - West
Aug. 14 at 6 p.m.
Guymon, OK

District 1 - East
Aug. 15 at 6 p.m.
Woodward, OK

District 2
Aug. 24 at 6 p.m.
Sentinel, OK

District 3
Aug. 28 at 6 p.m.
El Reno, OK

District 4 - East
Aug. 28 at 6 p.m.
Ardmore, OK

District 4 - West
Aug. 29 at 6 p.m.
Lawton, OK

District 5
Aug. 14 at 6 p.m.
McAlester, OK

District 6
Aug. 17 at 6 p.m.
Pryor, OK

District 7
Aug. 17 at 6 p.m.
Enid, OK

District 8
Aug. 15 at 6 p.m.
Byars, OK

District 9
Aug. 24 at 6 p.m.
Kellyville, OK

OKFB YF&R members gather for summer conference in Oklahoma City

More than 50 Oklahoma Farm Bureau Young Farmers and Ranchers members gathered in Oklahoma City for the YF&R Summer Conference July 28-30.

Farm Bureau members ages 18-35 toured local agricultural facilities, competed in a discussion meet and networked with fellow farmers and ranchers during the three-day event.

Kelsey and Morgan Pfeiffer of Pfeiffer Farms shared their unique goat operation on the first stop of the tour. Pfeiffer Angus Farms – John and Gaye Pfeiffer – shared the importance of members' involvement.

Members had the opportunity to visit Beck's Farm Equipment and Lazy E Arena in Guthrie before an evening of fun at Top Golf.

YF&R Chair Alisen Anderson shared a devotion Sunday morning.

Four YF&R members competed in the discussion meet – a committee-style discussion – to improve their ability to offer constructive input, cooperation and communication while analyzing agricultural problems and developing solutions.

Oklmulgee County Farm Bureau member Leslie Lewis was named the winner after two rounds. She will be awarded her prizes at the Oklahoma Farm Bureau Convention in November and will compete at the 2024 American Farm Bureau Convention in Salt Lake City, Utah.

For more information about YF&R events, contact Zac Swartz at (405) 523-2300.



YF&R member Leslie Lewis smiles with YF&R chair Alisen Anderson after winning the 2023 Discussion meet during YF&R Summer Conference. She will compete at the 2024 AFBF Convention in Salt Lake City. She will receive a plaque and her awards in November at OKFB Convention.



YF&R members Maggie Gibbs (center), Jake Gibbs and Jared Anderson visit with Kelsey Pfeiffer on a tour of Pfeiffer Farms.



YF&R members from around the state tour the Lazy E Arena in Guthrie during the 2023 YF&R Summer Conference.

**PUBLISHED BY
OKLAHOMA FARM BUREAU**

Postmaster:

Send address corrections to:

Perspective
P.O. Box 53332,
Oklahoma City, OK 73152-3332

STAFF DIRECTORY

EXECUTIVE DIRECTOR

Thad Doye
(405) 523-2438

**VICE PRESIDENT OF COMMUNICATIONS AND
PUBLIC RELATIONS**

Dustin Mielke
(405) 530-2640

**ASSISTANT DIRECTOR OF MEDIA RELATIONS
AND ADVOCACY COMMUNICATIONS**

Rachel Havens
(405) 523-2346

PUBLICATIONS SPECIALIST

Krista Carroll
(405) 523-2343

Oklahoma Farm Bureau
2501 N. Stiles
Oklahoma City, OK 73105-3126

Non-Profit
U.S. Postage
PAID
Permit No. 131
Okla. City, OK.

Applications due Aug. 15 for the 2023 Oklahoma Leopold Conservation Award



The Oklahoma Farm Bureau Foundation for Agriculture is proud to join the Sand County Foundation to recognize Oklahoma agriculturists who work to improve soil health, water

resources and wildlife habitats within their operation. Applications and nominations are now open for the 2023 Oklahoma Leopold Conservation Award.

Recipients receive a \$10,000 award for their dedication to conserving and preserving soil, water resources and wildlife habitats.

Nominations may be submitted on behalf of a landowner, or landowners may apply themselves. Applications are reviewed by an independent panel of agricultural and conservation leaders from Oklahoma. The application can be found at sandcountyfoundation.org/ApplyLCA.

The Oklahoma Leopold Conservation Award application deadline is Aug. 15, 2023. All applications must be emailed to award@sandcountyfoundation.org.

The recipient will be revealed in early 2024 at the Oklahoma Association of Conservation Districts' Legislative Evening in Oklahoma City.

For more information about the Oklahoma Leopold Conservation Award, visit leopoldconservationaward.org.

Visit leopoldconservationaward.org for more information about the application.