

PERSPECTIVE

January 15, 2021



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New Ford benefit available to OKFB members

If you are in the market for a new pickup truck, Oklahoma Farm Bureau and Ford have partnered together for a special offer for OKFB members.

Farm Bureau members can now receive \$500 Bonus Cash when purchasing or leasing a new Ford Ranger, F-150 or Super Duty®.

To take complete advantage of this offer, members need to visit FarmBureauAdvantage.com, enter their membership information, then print the special savings certificate.

Please note, this offer is only valid for Ford Ranger, F-150 and Super Duty® trucks.

** Farm Bureau Bonus Cash is exclusively for active Farm Bureau members who are residents of the United States. \$500 Bonus Cash on eligible new 2020/2021/2022 Ford Ranger, F-150 or Super Duty.® This incentive is not available on F-150 Raptor, F-600, F-650 and F-750 Super Duty.®. This offer may not be used in conjunction with most other Ford Motor Company private incentives or AXZD-Plans. Some customer and purchase eligibility restrictions apply. Must be a Farm Bureau member for 30 consecutive days prior to purchase and take new retail delivery from an authorized Ford Dealer's stock by January 3, 2022. Visit FordFarmBureauAdvantage.com or see your authorized Ford Dealer for qualifications and complete details. Note to dealer: Claim in VINCENT using #37860.*

OKFB announces Farm Bureau Week Feb. 15-19

County Farm Bureaus across Oklahoma are encouraged to celebrate and promote the grassroots organization during Farm Bureau Week to be held Feb. 15-19, 2021.

Counties will have the opportunity to promote the organization's work and the benefits of a Farm Bureau membership in their communities to continue to grow the Oklahoma's largest

general farm organization.

To have your county's Farm Bureau Week events highlighted, please contact Rebekah Nash at (405) 523-2300.



LEADERSHIP WEEK

FEBRUARY 1-5, 2021



OKFB to host Leadership Week Feb. 1-5

In place of its typical in-person Leadership Conference, Oklahoma Farm Bureau this year will host its first Leadership Week Feb. 1-5 to engage members across the state in the legislative process.

As the state Legislature kicks off its session, OKFB's weeklong online event will feature various discussions with state leaders on a number of leading agriculture and rural issues. Farm Bureau members will have the opportunity to

tune into the videos on social media and on the OKFB website at their own convenience.

Throughout the week, OKFB will also highlight a number of ways members can help Farm Bureau advocate for agriculture and the rural way of life.

More information on OKFB Leadership Week will be posted at okfarmbureau.org as it becomes available.

OKFB recognized for support of AFBF Foundation

Oklahoma Farm Bureau was recognized for its support of the American Farm Bureau Foundation for Agriculture during the 2021 AFBF Virtual Convention Foundation Night In on Jan. 11.

Named the top state Farm Bureau in its membership category for donations to the AFBF Foundation, OKFB received the Scholar Award for contributions from its state board members, county Farm Bureaus and the OKFB Women's Leadership Committee.

The AFBF Foundation works diligently to promote its mission of building awareness, understanding and a positive public perception of agriculture through education.

OKFB also earned the Apex award for increasing total contributions to the foundation by 10% or more over the

previous year and the Leader Award for each state board member's contribution of at least \$50.

To learn more about the AFBF Foundation for Agriculture, visit agfoundation.org.



OKFB recognized for member programs and membership achievement

Oklahoma Farm Bureau has been awarded State Awards of Excellence in four out of four possible program areas by American Farm Bureau.

The four areas in which OKFB received the State Awards of Excellence are advocacy, engagement and outreach, leadership and business development, and membership value. OKFB was one of 30 state Farm Bureaus that received awards for demonstrating outstanding achievements during the 2020 membership year.

The State Awards of Excellence program recognizes state Farm Bureaus for outstanding programs conducted throughout the year while encouraging states to develop and implement new programs.

OKFB was recognized for excellence in implementation of outstanding member programs and membership achievement during American Farm Bureau's 2021 Virtual Convention held Jan. 10-13.

As Oklahoma's largest general farm organization, OKFB works to support the agriculture community to improve the lives of Oklahomans with a variety of programs and activities throughout the year.

Okmulgee County hosts annual sock drive

Okmulgee County Farm Bureau recently concluded their fourth annual sock drive to benefit area students in need.

In total, 836 pairs of socks were donated by members to be distributed among nine school districts within the county. Great job, Okmulgee County Farm Bureau!



YF&R launches new \$1,000 Collegiate Farm Bureau scholarship program

The Oklahoma Farm Bureau Young Farmers and Ranchers Committee is now accepting applications for its inaugural \$1,000 scholarship for Collegiate Farm Bureau members who are pursuing an agricultural degree.

One scholarship will be presented to an active Collegiate Farm Bureau member currently attending an Oklahoma college or university.

"We are excited to support Farm Bureau collegiate members as they are working toward becoming agricultural professionals," said Cody Goodnight, OKFB YF&R chair. "We cannot wait to see more collegiate members involved in YF&R throughout the year."

Scholarship applications must be postmarked no later than March 1, 2021. Applicants must meet all of the following eligibility requirements:

- Must be enrolled full time in an agriculture program at an accredited Oklahoma college or university with a Collegiate Farm Bureau chapter
- Must be a Farm Bureau member in good standing for the duration of the scholarship
- Collegiate Farm Bureau members from out-of-state can apply with a valid Farm Bureau membership
- Children of paid employees of Oklahoma Farm Bureau and Affiliated Companies are not eligible

Applicants must also provide the following materials along with the scholarship application:

- A copy of the applicant's résumé.
- Two essays (500 words maximum for each essay), double-spaced, typed in Times New Roman, 12-point font, answering each of the following questions:
 - How can Farm Bureau get collegiate members more involved?
 - Explain your preferred career and why you have chosen it.

The application can be found on the OKFB website at okfarmbureau.org/applications. For more information, contact OKFB YF&R Coordinator Zac Swartz at (405) 523-2300.

With six chapters across Oklahoma, Collegiate Farm Bureau is an on-campus club designed to introduce young agriculturalists to the Farm Bureau organization early in their careers. To learn more about Collegiate Farm Bureau, contact Zac Swartz at (405) 523-2300.

**PUBLISHED BY
OKLAHOMA FARM BUREAU**

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OKFB selects favorite photos of 2020

We picked our favorite photos of 2020 that we captured on family farms and ranches throughout the state.

As we kick off 2021, we hope you enjoy the look back at the many ways Farm Bureau members were #StillFarming, no

matter the circumstances.

To view all of the photos, visit okfb.news/photos2020.

