OKLAHOMA FARM BUREAU
PERSPECTIVE
October 2, 2026

OKFB's 85th annual meeting coming Nov. 6-8 to the Omni Hotel in OKC

Oklahoma Farm Bureau members are set to gather Nov. 6-8 for the organization's 85th Annual Meeting at the Omni Hotel in Oklahoma City.

The meeting is the largest annual gathering of Farm Bureau members and is jam-packed with general sessions, policy discussions, speakers, award presentations and fellowship.

Grassroots Business Meetings

The culmination of OKFB's grassroots policy development season and the perennial centerpiece of convention, OKFB members will gather for two business meetings throughout the weekend to consider and vote upon member-created policy proposals.

The policy proposals presented at the annual meeting originate at the county level and make their way through the state resolutions committee throughout the fall.

These policies serve to guide the organization's advocacy efforts in 2027 at the state Capitol and beyond.

Elections

OKFB members from districts one, four and seven will convene to elect new grassroots Farm Bureau leaders to represent their respective districts on the OKFB state board of directors.

The OKFB Women's Leadership Committee will meet to select a new chair to lead the committee in addition to casting votes for committee representatives for districts one, four and seven.

OKFB Young Farmers and Ranchers members will caucus to elect leaders from districts one, four and seven, as well as a committee chair, an at-large representative and a Collegiate Farm Bureau representative.

Speakers, Guests and Breakouts

Farm Bureau members will have the opportunity to hear from a variety of speakers and guests throughout the weekend, including Larry Weaver, who will kick off the opening session on Friday, Nov. 6. Weaver combines comedy and inspiration to challenge groups to embrace change, conquer stress and build lasting resilience.

Other guests include Ron Hays and KC Shepard of Radio Oklahoma Ag Network, who will provide members with market updates and agricultural news, and Southern gospel duo Jeff and Sheri Easter, who will lead music at the Sunday worship service.

Several breakout sessions covering a variety of agricultural topics will be held throughout the meeting for members to expand their knowledge on industry issues.

Rural Economic Development's new SAE CEO Challenge

OKFB and Oklahoma FFA have teamed up to launch the SAE CEO Challenge, a brand-new program designed for students who have a current entrepreneurship SAE.

Continued on next page ...

Convention

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The program starts in the classroom, where students will develop a business plan, learn about financial statements and build a pitch deck to share their business story. After completing the course, students will compete in a pitch contest at the meeting on Friday, Nov. 6, where the winner will receive a cash prize to reinvest back into their business.

You can read more about this new program on the opposite page.

YF&R Competitive Events

New for 2026, the OKFB YF&R Discussion Meet will move to the evening of Thursday, Nov. 5, and the Collegiate Discussion Meet will be held on Friday, Nov. 6.

Winners of each division will be recognized on stage throughout the weekend.

Awards and recognition

OKFB will celebrate the year's achievements by presenting awards to grassroots Farm Bureau members, county Farm Bureau organizations and legislators in addition to recognizing our nine district Farm and Ranch Family Recognition recipients.

OKFB Expo

Vendors from across the state will be on-hand for the annual OKFB Expo trade show. The Expo opens at 9 a.m. on Friday, Nov. 6, and again at 8 a.m. on Saturday, Nov. 7.

Entertainment

Farm Bureau members will enjoy an evening of fellowship during the OKFB game night on Friday, Nov. 6, featuring rounds of Bingo called by OKFB staff members. Music will be provided by Tyse Buck and the Okies.

Giving Back

OKFB members will have an opportunity to support numerous Farm Bureau programs by bidding on items at the Foundation for Agriculture silent auction. The foundation will also sell its final gun raffle tickets before drawing the two lucky winners at convention, and members will be able to buy chances to win additional firearms with the foundation's poker chip pistol pull.

2026 OKFB Annual Meeting Schedule

Schedule subject to change

Thursday, **November 5**

5 p.m. ..... WLC Committee Meeting
5 p.m. ..... YF&R Discussion Meet Round 1
6 p.m. ..... YF&R Discussion Meet Round 2
7 p.m ..... YF&R Discussion Meet Finals

Friday, **November 6**

8 a.m. ..... State Board Breakfast Meeting
8 a.m. ..... Credentials Committee Breakfast Meeting
8 a.m. ..... Collegiate Discussion Meet Orientation
9 a.m. ..... Registration, Trade Show and Silent Auction Open
9 a.m. ..... Collegiate Discussion Meet Round One
9 a.m. ..... YF&R Excellence in Agriculture
9:30 a.m. ..... FFA SAE CEO Challenge Championship
10 a.m. ..... County Administrators QuickBooks/iMIS/IRS Training
10 a.m. ..... New County Board Member Training
10 a.m. ..... Collegiate Discussion Meet Round Two
11 a.m. ..... Membership Luncheon
11:30 a.m. ..... Discussion Meet Finals Luncheon
12:30 p.m. ..... Collegiate Discussion Meet Finals
1:30 p.m. ..... Opening General Session
3:15 p.m. ..... Breakout Sessions
4:30 p.m. ..... WLC Business Meeting
4:30 p.m. ..... YF&R Dinner & Caucus
5:30 p.m. ..... WLC Advocacy Dinner
7 p.m. ..... OKFB Game Night & Entertainment

Saturday, **November 7**

7 a.m. ..... Credentials Committee Breakfast Meeting
7:30 a.m. ..... OKFB Foundation for Agriculture Flapjack Breakfast
7:30 a.m. ..... Financial Committee Breakfast Meeting
7:30 a.m. ..... Resolutions Committee Breakfast Meeting
8 a.m. ..... Registration Opens
8 a.m. ..... Trade Show Opens
8:45 a.m. ..... OKFBMIC Policyholders Meeting
9 a.m. ..... Silent Auction Opens
9:30 a.m. ..... General Session
11:45 a.m. ..... WLC Heart Healthy Luncheon
12 p.m. ..... Credentials Committee Luncheon Meeting
12:50 p.m. ..... OKFB District Caucuses (Districts 1, 4 and 7
1:30 p.m. ..... General Session
5:30 p.m. ..... Farm Family Reception
5:30 p.m. ..... County Presidents Reception
6 p.m. ..... Ag Community Reception
7 p.m. ..... Dinner & Awards Program

Sunday, **November 8**

7:30 a.m. ..... County President, WLC and Public Policy Coffee Talk Sessions
8:30 a.m. ..... Worship Service & Group Breakfast

OKFB hosts 1,800 students at annual state fair livestock judging contest

Oklahoma Farm Bureau hosted 1,800 4-H and FFA students from 175 clubs and chapters at the 2026 Oklahoma State Fair Livestock Judging Contest Monday, Sept. 21 in Oklahoma City.

Students evaluated eight classes of livestock including cattle, sheep, goats and hogs. Participants also answered questions on the gilt, doe and ewe classes.

Banners will be awarded to the top three teams and the high individual in each division. Winners will also receive customized jackets.

The top three individuals in the **junior 4-H division** were Dax Inman, Mulhall-Orlando 4-H; Adilyn Brumley, Chickasha 4-H; and Mac Walker, Chickasha 4-H. The top three teams were McAlester 4-H, Mulhall-Orlando 4-H and Chickasha 4-H.

The top three individuals in the **junior FFA division** were Tucker Long, Merritt FFA; Kaisley Onan, Stillwater FFA; and Blanez Nicklas, Purcell FFA. The top three teams were Stillwater FFA, Purcell FFA and Tuttle FFA.

The top three individuals in the **senior 4-H division** were Avery White, Fort Gibson 4-H; Raygen Greathouse, Fort Gibson 4-H; and Hadleigh Davis, Wagoner County 4-H. The top three teams were the Fort Gibson 4-H, Wagoner County 4-H, and Alfalfa County 4-H.

The top three individuals in the **senior FFA division** were Braedon Callis, Minco FFA; Logan Campbell, Timberlake FFA; and Kolton Kohler, Amber-Pocasset FFA. The top three teams were Amber-Pocasset FFA, Tuttle FFA and Adair FFA.

YF&R Roff, Moesel awards due Oct. 15

Appliations for the Oklahoma Farm Bureau Young Farmers & Ranchers Charles L. Roff and Moesel Awards are online and due by Oct. 15.

The Roff award recognizes the state's top county Farm Bureau YF&R Committee that works to improve their local communities while strengthening the Farm Bureau organization.

The Moesel award recognizes the state's top Collegiate Farm Bureau Chapter that promotes Farm Bureau on their college or university campus while participating in state-level Farm Bureau events and activities.

Both applications are web forms hosted on OKFB's website, and include a series of yes or no questions, a narrative section and a place to upload photos and news clippings for verification of activities.

The 2026 Roff award application can be found and completed online at **okfb.news/yfr26roff**, and the Moesel award can be accessed by visiting **okfb.news/yfr26moesel**.

For questions about these or any other YF&R programs, contact Burton Harmon at (405) 523-2300.

OKFB launches FFA SAE CEO Challenge curriculum and contest to recognize student entrepreneurs

Oklahoma Farm Bureau's rural economic development department has partnered with Oklahoma FFA to launch the SAE CEO Challenge to recognize the entrepreneurial spirit of students who run their own business.

The SAE CEO Challenge is an all-new, custom program for students and educators that combines a customized classroom curriculum provided to Oklahoma high school agricultural educators along with a state-level pitch contest for students.

The program is designed to help students who have an existing entrepreneurship supervised agricultural experience program build their businesses while inspiring students who do not yet operate their own business enterprise to understand the importance of entrepreneurship while developing their business skills.

The challenge begins with a classroom curriculum developed to help students understand the ins and outs of operating a business. The curriculum is designed to be taught over either a two-week timeframe or a longer, more intensive nine-week program.

Throughout the classroom component, students develop real-world business plans, learn the ins and outs of financial statements, develop a pitch deck to share their business story and prepare them to pitch their businesses as part of the contest portion of the challenge.

The state-level SAE CEO Challenge contest will provide an opportunity for students to showcase their own business enterprises by presenting their pitch on Nov. 6 during the 2026 OKFB state convention in Oklahoma City.

To participate in the contest, students must submit a business plan, pitch deck and other documents related to their recorded entrepreneurship SAE. To be eligible to compete, FFA members must have an entrepreneurship SAE with at least one year of records logged into the agricultural experience tracker platform.

The state winner will receive a cash prize that they can reinvest back into their business to help their SAE, and their business grow.

OKFB hopes the SAE CEO Challenge will help broaden students' horizons to understand how they can be lifelong entrepreneurs while helping them build business-related skills and knowledge that they can use throughout their lives.

Agricultural educators, students or parents interested in the program can contact OKFB's Garrett Saunders at (405) 523-2300 to learn how they can access the curriculum and join the contest.

PUBLISHED BY OKLAHOMA FARM BUREAU

Postmaster:

Send address corrections to:

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P.O. Box 53332,
Oklahoma City, OK 73152-3332

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Non-Profit
U.S. Postage
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Permit No. 131
Okla. City, OK.

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OKFB brings hands-on agricultural activities to Agtropolis at Oklahoma State Fair

Oklahoma Farm Bureau hosted hands-on educational activities at the Agtropolis exhibit during the Oklahoma State Fair.

OKFB's activities took place from 10 a.m. to 3 p.m. Friday, Sept. 18. OKFB's participation in sharing the agriculture information was a new event for the organization.

Agtropolis is an agricultural education exhibit located in the Oklahoma Expo Hall that teaches kids how food travels from farm to table.

Live animals, demonstrations and interactive displays all invite kids to learn about agriculture by doing hands-on activities that help explain farming, ranching and food production.

Kids dug through a corn pool, made butter from whipped cream, decorated their own ear tags, took a spin on a pedal tractor and picked vegetables out of a sandbox. Each activity was designed to let kids explore agriculture in a way they can see, touch and feel.