

PERSPECTIVE

February 11, 2022



OKFB holds first-ever Generation Bridge conference in OKC

Oklahoma Farm Bureau members ages 35-50 gathered for the inaugural Generation Bridge conference held Jan. 28-29 in Oklahoma City.

The conference was the kickoff event for OKFB's new Generation Bridge program, which targets OKFB members who are in the middle of their agriculture careers and want to expand their agricultural knowledge, connections and leadership experience.

The two-day event featured presentations on a wide array of agriculture topics, providing opportunities for conference attendees to discuss ideas and share their experiences.

The event kicked off at Cattlemen's Steakhouse event center on Friday, Jan. 28, where featured speakers for the night included Kelli Payne, president of the Oklahoma National Stockyards Company; Chris Carroll, VP and credit officer with National Livestock Credit Corporation; and Rodd Moesel, OKFB president.

The second day featured updates from OKFB staff on

legislative and policy issues along with a communications training session. In addition, attorneys with OKC-based law firm McAfee and Taft shared information on legal issues and services the firm's agriculture and equine industry group offers to their clients.

The conference concluded with an open discussion and idea-sharing session for the approximately 25 attendees to discuss ideas, goals and direction for future of the Generation Bridge program.

OKFB is currently seeking applications from members ages 35-50 who would like to serve on the program's advisory committee. The committee members will meet periodically to plan events and programs as they direct the future work of Generation Bridge.

For more information about the Generation Bridge program or to apply for the advisory committee, contact Holly Carroll at (405) 523-2300.

Stay up-to-date during the upcoming legislative session

The start of the 2022 Oklahoma legislative session is here, and there are many ways to stay involved and in tune with what is happening at the state Capitol.

Sign Up for Action Alerts

Stay on top of the latest issues in the Legislature by signing up for OKFB's legislative action alerts. To sign up, visit okfb.news/takeaction or text "OKFB77" to the number 52886. Farm Bureau members who sign up will receive a text message when state legislators need to hear from them.

County Capitol Visits

OKFB members are encouraged to work with their county Farm Bureau to plan visits to the state Capitol throughout the legislative session. While visiting the Capitol, members can meet with state legislators and tour the newly renovated building. Interested counties can contact their field representative and OKFB public policy staff to customize a tour to the members' specific interests.

Weekly Legislative Zoom Calls

Join the OKFB public policy division for weekly Zoom calls held every Friday at noon during session. Contact your field representative to learn how to participate.

OKFB Ag PAC leadership

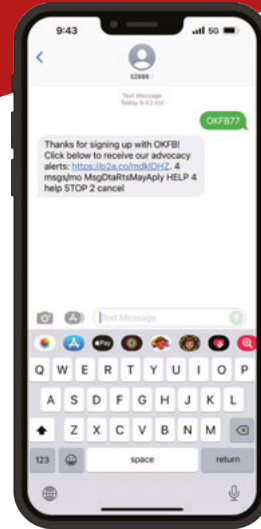
Seats will soon be open on the Oklahoma Farm Bureau Ag PAC political action committee board for districts two, three, five and six. Any member interested in sitting on the PAC board should get in touch with their field representative.

Questions?

Contact OKFB public policy staff at (405) 523-2300.

For more details on how to be involved this legislative session, visit okfb.news/advocate22.

Sign up for OKFB ACTION ALERTS



Text **OKFB77** to **52886** to sign up.



Oklahoma producers continue on despite winter storm



Payne County Farm Bureau member Carl Williams unwraps a round bale of hay for his cattle Feb. 3.



Producers like Williams began preparing days in advance to ensure the safety and well-being of their livestock.

Meet Payne County Farm Bureau member Carl Williams and hear his perspective on taking care of cattle during Oklahoma's recent winter storm. To view the video, visit Oklahoma Farm Bureau's Facebook or YouTube pages.

2022 OKFB Congressional Action Tour canceled

Oklahoma Farm Bureau has decided to cancel the 2022 Congressional Action Tour, which was scheduled for March 28-31 in Washington, D.C.

Many of the planned stops in the nation's capital are currently closed due to the ongoing pandemic, resulting in attendees being unable to visit congressional offices or government agencies to discuss issues facing agriculture and rural Oklahoma.

Farm Bureau members are encouraged to visit with their congressional leaders during town hall meetings or by reaching out via phone or email.

OKFB plans to offer a Congressional fly-in visit in 2023, with dates and details to be released when they are available.

For questions, contact the OKFB public policy department at (405) 523-2300.



Plan to join OKFB for Leadership Conference, YF&R Legislative Day Feb 15-16

Oklahoma Farm Bureau members are encouraged to attend the 2022 Leadership Conference slated for Feb. 15 at the Embassy Suites – Downtown Medical Center in Oklahoma City. Attendees will have the opportunity to grow their agricultural policy knowledge and connect with leaders from across the state.

Members ages 18-35 can also learn more about the legislative process by participating in the OKFB Young Farmers and Ranchers Legislative Day at the Capitol Feb. 16

For a detailed schedule of OKFB's Leadership Conference and information on how to register, visit okfb.news/LeadConf22. To learn more about the YF&R Legislative Day, visit okfb.news/YFRLegDay22.

OKFB WLC conference to be held April 22-23

Oklahoma Farm Bureau women are invited to attend the OKFB Women's Leadership Committee conference April 22-23 in Norman.

An opportunity to fellowship with women from across the state passionate about agriculture, the conference is an opportunity for OKFB members to learn and grow.

Additional details about the conference, including breakout session topics, will be made available in the coming weeks.

For more information, contact Marcia Irvin at (405) 523-2300.



Interested in becoming involved with OKFB WLC? Visit okfarmbureau.org/women.

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USDA, DOJ launch online tool allowing farmers, ranchers to report anticompetitive practices

The U.S. Department of Justice and the U.S. Department of Agriculture collaborated in releasing a new online portal for farmers and ranchers to anonymously report potentially unfair and anticompetitive practices in the livestock and poultry sectors.

Created to help achieve the Biden-Harris Administration's Action Plan for a Fairer, More Competitive, and More Resilient Meat and Poultry Supply Chain, the hope is to create more competitive agricultural markets that are fairer to producers and consumers.

Producers who choose not to use the online portal also can submit complaints or tips about potentially anticompetitive practices by emailing PSDComplaints@usda.gov; calling (833) 342-5773; or mailing Stop 3601, 1400 Independence Ave. SW, Washington, D.C., 20250-3601.

For more information, visit farmerfairness.gov.



Oklahoma teacher awarded \$1,500 AFBF scholarship

Maysville Public School teacher Christie Puckett was recently awarded a \$1,500 scholarship by the American Farm Bureau Foundation for Agriculture.

Puckett, one of 10 teachers awarded a scholarship to attend the National Ag in the Classroom Conference in Saratoga Springs, New York, this summer, was judged on her previous use of innovative programs to educate students about agriculture, as well as plans to implement information gained while at the NAITC conference.

"It's exciting to see the many ways educators are innovating to bring agriculture to life and inspire students to learn more about where their food comes from," said Daniel Meloy, executive director of the Foundation. "The teachers and volunteers leading these programs are also playing a vital role in helping students understand how they can be involved in agriculture now and in the future."