



## EVALUATION OF EVENTS

The Advocacy Program Evaluation of Events is a brief record of county Farm Bureau WLC activities for the year. All annual evaluations must be submitted to the state Farm Bureau office by **Oct. 10, 2025**.

All county women's committee members who have completed the Advocacy Program will be honored at a luncheon at the OKFB Annual Meeting. Awards will be determined from the scoring of your evaluation forms. A monetary award will be given to each county who completes all sections of the Advocacy Program.

## STATEMENT OF PURPOSE

The purpose of the Oklahoma Farm Bureau Women's Leadership Committee program is to help promote and activate the entire Farm Bureau program with emphasis on those activities particularly suited to the talents and interests of women.

## INSTRUCTIONS

1. Visit the OKFB website at [www.okfarmbureau.org](http://www.okfarmbureau.org), click on the Program tab and then click on Application Center.
2. You must download the fillable PDF and open it in a PDF reader, such as Adobe Acrobat, to be able to save the document. If it opens in a web browser, you cannot type on the page and save it. You must work on the document in a PDF reader.
3. Fill out all sections of the form located on three pages before submitting the PDF to OKFB Senior Director of Women's Leadership Committee and Safety Marcia Irvin. Email the completed form to [marcia.irvin@okfb.org](mailto:marcia.irvin@okfb.org). You also will be able to attach photos when emailing your PDF to Marcia Irvin.

For questions regarding the PDF submission, contact OKFB Senior Director of Women's Leadership Committee and Safety Marcia Irvin at (405) 523-2405 or [marcia.irvin@okfb.org](mailto:marcia.irvin@okfb.org).

**Nov. 1 – Oct. 31**

*\* A minimum of one activity in each sub-category is required to qualify for the Advocacy Program Award.*

*\*Other under each category indicates there may be a substitution for a listed activity.*

**I. DEVELOPING LEADERS**

**(1) CONFERENCES**

- State convention
- OKFB Women’s Leadership Committee Conference
- August Area Meetings
- Other\*

**Describe your conference involvement**

**(2) COUNTY MEETINGS**

- County Leadership Committee Meetings
- Women’s Day (see page 7)
- Incorporate Advocacy Program Theme (see cover)
- Other\*

**Describe your meeting involvement**

**II. NETWORKING**

**(1) AWARENESS**

- Fair Booths
- Rural-Urban Day
- Work convention booth
- Other\*

**Describe your awareness programs**

**(2) SPECIAL PROJECTS**

- AFBF Foundation for Agriculture/White Reinhardt donation
- Nurse’s Scholarship Fund donation
- Oklahoma Farm Bureau Legal Foundation/Ag Defense Fundraiser/Oklahoma Farm Bureau Foundation for Agriculture donation
- State, regional or local food bank donation/volunteer
- Bushels for Books donation
- Ronald McDonald House Charities donation
- Other\*

**Describe your special projects involvement**

### III. FAMILY

#### (1) HEALTH

- Health program speakers
- Cultivating Healthy Minds
- Blood pressure awareness/check/door prize
- Provide health-related items
- Health fairs/nutrition/local food drive
- Participate in wellness/fitness
- Other\*

**Describe your health programs**

#### (2) SAFETY

- State/county safety seminar
- OKFB Safety Services Program (page 11)
- ATV/UTV Safety Course
- Emergency contact lists (online at okfarmbureau.org/women)
- Safety door prizes
- Other\*

**Describe your safety programs**

#### (3) SPIRITUAL HERITAGE

- Devotions and/or prayers at all meetings
- Memorial Service
- Other\*

**Describe your spiritual heritage programs**

### IV. INFLUENCING THE POLITICAL PROCESS

#### (1) RESOLUTIONS

- Attend County Resolutions Meeting
- Attend State Resolutions sessions at convention
- Delegate to state convention
- Submit resolutions to county
- Other\*

**Describe your resolutions involvement**

**(2) POLITICAL CONTACTS OR MEETINGS**

- Federal, state or local issues
- Environmental issues
- Discover, promote or support agriculture friendly candidates
- Voter awareness
- Conduct citizenship/patriotism/Veterans Day program
- Visits to the Capitol (state and/or federal)
- Participate in Farm City Festival
- Other\*

**Describe your political contacts and meetings involvement**

**V. COMMUNICATING THE AG STORY**

**(1) FARM CITY FESTIVAL**

- Donate any amount of money (\*REQUIRED)

**Describe your Farm City Festival involvement**

**(2) CONSUMER EDUCATION**

- County Farm City Festival and/or Bread Day
- Door Prizes or promotion/Made in Oklahoma
- OKFB Ag Tour
- Support FCCLA Star Events
- Other\*

**Describe your consumer education programs**

**(3) AG IN THE CLASSROOM**

- Host Farm Tours
- Bushels for Books participation
- Read an Accurate Agriculture Book to Students/Class (Sept. 2-5)
- Adoption of Classroom/Club (4-H, FFA, etc.)
- Sponsor teacher to On the Road with Ag in the Classroom
- Submit student names (incoming high school seniors) for OKFB's Oklahoma Youth Leading Agriculture leadership conference in spring (learn more at [okfb.news/agyouth](http://okfb.news/agyouth))
- Support ODAFF Farm to School program
- Other\*

**Describe your Ag in the Classroom involvement**

*Please fill out all sections of the form. When completed, email the form to OKFB Senior Director of the Women's Leadership Committee and Safety Marcia Irvin at [marcia.irvin@okfb.org](mailto:marcia.irvin@okfb.org). You may also include photos in the email. For questions regarding the form or submission, contact Marcia Irvin at (405) 523-2300 or at [marcia.irvin@okfb.org](mailto:marcia.irvin@okfb.org).*